

Official Rules

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

1. General Information: No purchase is necessary to win and as an entrant you have not yet won. The American Canine Association “**25th Anniversary Sweepstakes**” begins February 9, 2009 and ends December 24, 2009.

A total of 11 ACA Anniversary Kits are to be awarded every 25 days from February 9 through November 17, 2009 and three Grand Prizes are to be awarded on December 24, 2009.

This promotion is limited to professional breeders registered with the American Canine Association. “Professional Breeders” are defined by the American Canine Association (ACA) as qualified breeders who own five or more breeding stock canines registered with the ACA.

2. Timing: The Sweepstakes begins on February 9, 2009 and ends on December 24, 2009 (“Promotion Period”). The Sweepstakes consists of twelve (12) entry periods (each an “Entry Period”) as described in the information below:

Drawing	Drawing Date	Prize
1	March 6, 2009	ACA Anniversary Kit
2	April 1, 2009	ACA Anniversary Kit
3	April 27, 2009	ACA Anniversary Kit
4	May 23, 2009	ACA Anniversary Kit
5	June 18, 2009	ACA Anniversary Kit
6	July 10, 2009	ACA Anniversary Kit
7	August 5, 2009	ACA Anniversary Kit
8	August 31, 2009	ACA Anniversary Kit
9	September 11, 2009	ACA Anniversary Kit
10	October 22, 2009	ACA Anniversary Kit
11	November 17, 2009	ACA Anniversary Kit

12	December 24, 2009	3 Grand Prizes
		One (1) prize of \$2,500.00
		One (1) prize of 1 year of professional litters registrations
		One (1) prize of 1 year of professional litters pedigree kit

3. Eligibility: The Sweepstakes are open to legal residents of the fifty (50) United States (including the District of Columbia) who are at least eighteen (18) years of age or older and a registered Professional Breeder with the American Canine Association (ACA) at the time of entry.

Employees of the American Canine Association, their respective parents, subsidiaries, and agents, as well as the immediate family (defined as parents, spouses, children, siblings and grandparents) and household members of each such employee are not eligible. By participating, entrant agrees to abide by these Official Rules and the decisions of Sponsor, which are final and binding in all respects. All applicable federal, state, and local laws apply.

4. How To Enter: During the Promotion Period, all Professional Breeders who register one or more litters with the American Canine Association (ACA) will receive one automatic entry per litter registration to participate in all 12 drawings.

No purchase is necessary to participate. If you wish to participate without the registration of your professional litter you may send a request letter with name, address and telephone number to:

American Canine Association/ 25th Anniversary Sweepstakes
PO Box 808
Phoenixville, PA 19460

Only one request per professional breeder will be accepted.

5. Selection of Potential Winners: ACA Anniversary Kit winners: Sponsor will randomly select one (1) entry the day of the drawing. Grand Prizes Drawing: Sponsor will randomly select one (1) entry per prize the day of the drawing. The odds of winning depend upon the number of entries received. Winners will be determined by random drawing of all valid entries received by the Deadline and the decision shall be final. You may obtain the name of the winners by sending a stamped, self-addressed envelope to the address above. ACA reserves the right, in its sole discretion, to cancel or suspend this drawing should causes beyond its control corrupt the administration, security, or proper play of the drawing. Winners will be notified by certified mail within 7 days after the drawing. Return of any prize notification as undeliverable will result in disqualification and an alternate winner will be selected. The winners may be required to sign an affidavit of eligibility/release of liability/prize acceptance within seven days of receipt; failure to do so upon request will result in forfeiture of the prize. By acceptance of the prize, the winners agree to the use of their name and/or likeness for purposes of advertising, trade, or promotion without further compensation, unless prohibited by law. Winners are responsible for paying any income taxes on the value of the prize received.

6. Prizes:

a. Grand Prizes Drawing: THREE (3) GRAND PRIZES : First Grand Prize of two thousand and five hundred dollars (\$2,500.00), Second Grand Prize of 1 year of free professional litter registrations, limited to 10 litter registrations per month and litters must be owned by the winner (prize value of \$1200.00), and Third Grand Prize of 1 year of free litter pedigree kits, is limited to 10 registrations per month and litters must be owned by the winner (Prize value of \$960.00).

b. ACA Anniversary Kit Drawings: Eleven (11) FIRST PRIZES (one (1) per Entry Period): ACA Anniversary Kit includes promotional items and discounts that include: one (1) free professional litter registration, one (1) free professional litter pedigree kit, one (1) ACA Mug, one (1) ACA T-Shirt, twenty (20) ACA breeder folders, twenty (20) ACA brochures, (20) ACA pens, one (1) ACA clock, or equivalent items for the prize value.

The estimated value of the prize is fifty dollars (\$50.00).

For All Prizes: Prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize with another prize of greater or equal value if the designated prize should become unavailable for any reason. Winners are solely responsible for any and all applicable fees and taxes associated with prize receipt and use, including income taxes.

7. Publicity: Except where prohibited, acceptance of a prize constitutes winner's consent to Sponsor's use of winner's name, likeness, voice, video and photos for promotional purposes in any media without further payment or consideration.

8. General Conditions: ACA reserves the right to correct typographical, clerical or printing errors in any Sweepstakes materials. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes should any factor beyond Sponsor's reasonable control corrupt the administration, security, fairness, integrity or proper operation of the Sweepstakes. In such event, Sponsor reserves the right to award the prize at random from among the non-suspect entries received up to the time of impairment. Sponsor reserves the right, in its sole discretion; to disqualify any individual it finds to be tampering with the entry process or the operation of this or any other Promotion or to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage Sponsor's legitimate operation of this Sweepstakes may be a violation of criminal and civil laws, and, should such an attempt be made, Sponsor reserve the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. Release: By receipt of any prize, winner agrees that Sponsor, their respective parents, subsidiaries and affiliated companies, and the agents, employees, directors and officers of these companies (the "Released Parties"), are not liable whatsoever for any injuries, losses or damages of any kind resulting in whole or

in part, directly or indirectly, from the acceptance, possession, use or misuse of any prize or from winner's participation in the Sweepstakes.

10. Limitations of Liability: The Released Parties are not responsible for: (a) incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes (b) technical failures of any kind, including but not limited to the malfunctions of hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (e) late, lost, undeliverable, damaged or stolen mail; (f) late, lost, stolen, illegible, incomplete, misdirected, or entries received through impermissible or illegitimate channels, or any other entries that for any reason are not received by Sponsor by the stated deadlines, all of which will be disqualified; or (g) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes, receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded.

10. Winner's List: For the winner's list, send a letter with Subject Line: "25th Anniversary Winners" (Request must be submitted before March 30, 2010), to:

American Canine Association
PO Box 808
Phoenixville, PA 19460